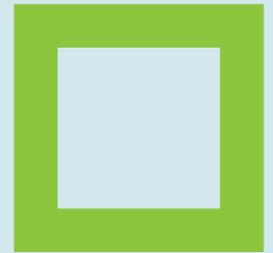


Scandinavia's largest trade exhibition

Health & Rehab Scandinavia



HEALTH
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SCANDINAVIA

Post Show Report 2016

In the Danish Rehab Group, we are exceedingly satisfied with both the execution and professionalism of this year's exhibition. The fact that we are now making progress again can be used when we promote the trade exhibition in 2018, says Per Buus, chair of the Danish Rehabilitation Group.

One success leads to more successes, he adds. But the exhibition cannot rest on its laurels. It must grow and develop.

'We would like to create the frameworks for making the exhibition even better and have a broader appeal. We will try to have more exhibitors, more square metres and more visitors in 2018', says Per Buus.

'It is awesome to experience the enthusiasm of the exhibitors. It is a real pleasure to create the frameworks for such an exhibition', adds the chair, who is counting on expanding the field of interest while insisting on maintaining professionalism.

The Health & Rehab Exhibition is set to make new records when it welcomes guests again in two years.

Number of visitors: 8,695
Countries represented: 49

Number of exhibitors: 240
Countries represented: 10

Reasons for visiting

86% visited the exhibition to obtain general information about the area of assistive technology products
83% visited the exhibition to see the latest assistive technology products

Survey results

94% were satisfied with the exhibition
89% got into contact with new prospective customers at the exhibition
89% found that the exhibition met their expectations
86% expect to exhibit in 2018

Survey results

94% expect to visit the exhibition in 2018
90% found that the exhibition met their expectations

Distribution of professional groups

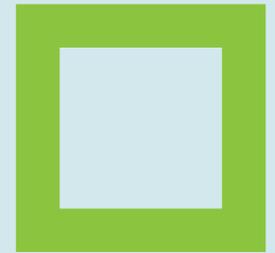


Gateway to the Scandinavian market

Scandinavia is an extremely interesting and well developed market. It is well-known worldwide that if you want to collect information and look at the very best in assistive technology design and development, the arrow points in one direction – Scandinavia.

Health & Rehab Scandinavia will showcase the latest and best in assistive technologies, healthcare articles and services making a difference in every-day life and improving the working environment of the sector.

The visitors at the exhibition will get inspiration and find solutions and products designed to enhance the quality of life of the individual user.



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Next Exhibition:

May 15 - 17th 2018
Bella Center, Copenhagen
Denmark

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